



## CUSTOM LOGOS

### Artwork Requirements & Tips

## FILE TYPE PREFERENCES

### Vector files (PDF, EPS, or TIF)

Vector files are **PREFERRED** for best results.

### Raster files (JPG, BMP, PNG, PSD)

High resolution raster files are also accepted.

Raster files will be converted to vectors and must be **APPROVED** before custom logo moulds are produced.

## ARTWORK TIPS

Typography should be in a sans serif font.

Typography should be at least 10 pts (1/16").

When submitting vector files, typography should be outlined to preserve appearance.

Fine detail, small text, and decorative fonts may not translate well into chocolate.



### EXAMPLE SANS SERIF FONTS

Futura  
Helvetica  
Roboto

TYPOGRAPHY | 10 pts

**TYPOGRAPHY**

**Company Name**



### EXAMPLE SERIF FONTS

Times New Roman  
Bodoni  
Baskerville

TYPOGRAPHY | 10 pts

TYPOGRAPHY |

**Company Name**

